# Demonstration Video Proposal
## By Griffin Rushton

**Title:** "How to Play Recorder"

**Objective:** Teach the audience how to play a song on the recorder, an instrument that many think they know how to play, but actually don't.

**Target Audience:** The target audience of this video are people who own a recorder but don't know how to play it anymore.

**Show Description:** Everyone you know was taught how to play the recorder at some point in their life, but how many of these people actually know how to still play it? Come join [INSERT HOST NAME] as he/she demonstrates the basics of the recorder and teaches us how to play a song or two!

**Production Plan:** For this production, I will need to create a title graphic, a lower third, and 5 demonstration graphics for each of the recorder fingerings we will teach during the program. I will need a music intro and outro.

In the studio, I will need all 4 cameras to be in use. Cam 1 will be used for MCU's and CU's of the guest, Cam 2 will be used for a 2-shot of the guest and host and for a MCU of the host and a graphic, Cam 3 will be used for MCU's/CU's/and ECU's of the host, and Cam 4 will be used for high-angle shots and super wide shots. I will need two wired lavalier microphones for the host and guest and potentially a shotgun microphone for crisper recordings of the recorder playing.

The crew will consist of a director, TD, AD, Graphics Operator, 3 Audio Engineers, 3 Camera Operators, Floor Director, and Lighting Operator.

**Props and Wardrobe:** The host will wear a nice button-up shirt and the guest will wear a short-sleeve/long-sleeve t-shirt with no branding. I will need/provide two recorders to be used by the host and the guest. I will need a waist high-table with a black tablecloth on it to set the recorders on. The background of the scene will be black.

# **PARTIAL SCRIPT**

| **VIDEO** | **AUDIO** | **LIGHTING** |
|---|---|---|
| FADE UP GRAPHIC "Making Music with [INSERT HOST NAME]" | **MUSIC AT BEDLEVEL.** | ALL LIGHTS ON |
| DISS CAM 2- MWS of Host. PUSH to MS | **MUSIC UNDER HOST.** | |
| FADE IN HOST LOWER THIRD | **HOST:**<br>Hello! And welcome to Making Music with me, [INSERT NAME]. | |
| FADE OUT LOWER THIRD | **MUSIC OUT.** | |
| | Today, instead of learning how to play a new instrument, we're going to RELEARN an instrument I'm sure all of you have player before— The Recorder! | |
| CAM 4 – High-Angle Recorder | The recorder may seem like a simple instrument, but if you know how to play it well, there are a lot of fun things you can do with it. | |
| CAM 2 – 2-Shot Host and Guest | Today, we have [INSERT GUEST NAME] with us who is going to learn how to play the recorder. | |
| CAM 1 – MS Guest<br><br>FADE IN GUEST LOWER THIRD<br><br>FADE OUT LOWER THIRD | **GUEST:**<br>Hello<br><br>*HOST and GUEST ad lib a conversation about playing recorder before.* | |
| | **HOST:**<br>Okay, let's get started. | |

**-Host Demonstrates How to Hold and Play the Recorder-**

| VIDEO | AUDIO |
|---|---|
| CAM 2 – 2-Shot with space on left for graphics. | **HOST:** Now that you know how to hold and play it, let's learn some fingerings. |
| FADE IN GRAPHIC: "G Fingering" | The first note we'll learn is a G. The fingering is Thumb, 1, 2, & 3 on your left hand. |
| | **HOST AND GUEST PLAY A "G"** |
| FADE OUT GRAPHIC. | **HOST:** |
| FADE IN GRAPHIC: "A Fingering" | The second note is an A. The fingering is just Thumb, 1 & 2 on your left hand. |
| | **HOST AND GUEST PLAY AN "A"** |
| FADE OUT GRAPHIC. | |

**–REPEAT THIS PROCESS FOR "B", "C", AND "D"–**

| VIDEO | AUDIO |
|---|---|
| CAM 2 – Pan back to 2-shot | **HOST:** You're doing great! Now that you know all the fingerings, let's play a song together! |

**–HOST TEACHES GUEST A SONG AND THEY PLAY TOGETHER–**

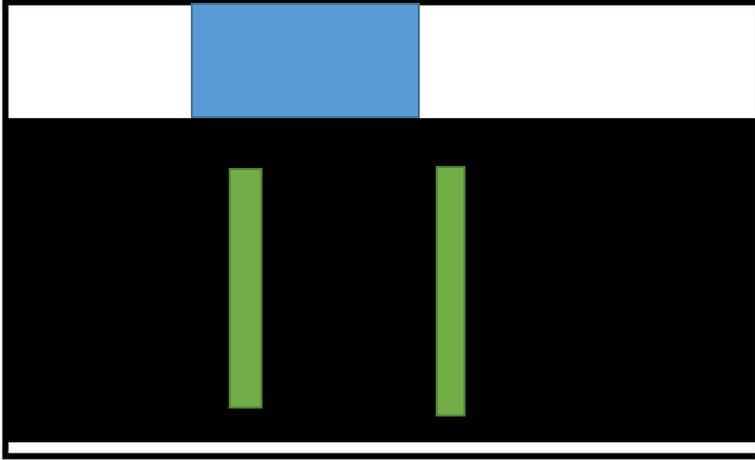| VIDEO | AUDIO |
|---|---|
| CAM 2 – 2-Shot | **HOST:** Wow, at this rate, you'll be a pro in no time! |
| | **SLOWLY FADE MUSIC IN UNDER HOST** |
| | **HOST:** Unfortunately, we're out of time today. Thanks [INSERT GUEST NAME] for being here today, I hope you had fun. |
| | **GUEST:** Oh yeah this was a blast! |
| | **HOST:** Until next time, I'm [INSERT HOST NAME] and I hope you have fun making music at home. Bye. |
| DISS CAM 4 – Wide Shot Pull | |
| ROLL CREDITS | **MUSIC TO BEDLEVEL** |
| FADE TO BLACK | **FADE OUT** |

# RTV Studio 5
Floor Plan - revised 9/24/05

☐ = square foot     ↓ = light batten
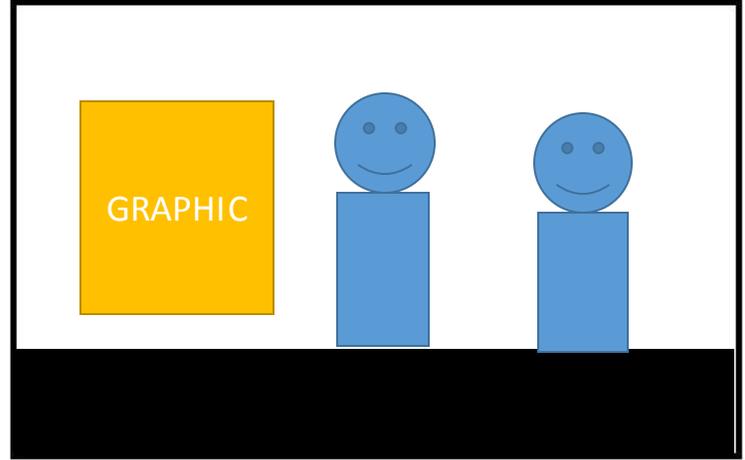
BACK

KFY

Guest
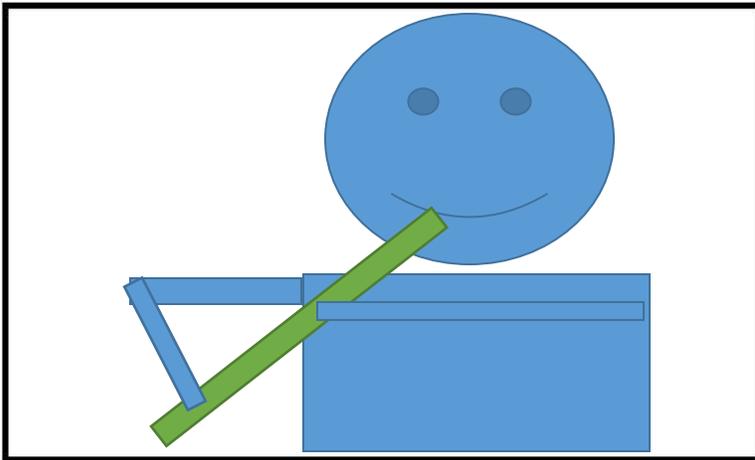
3

SET

2
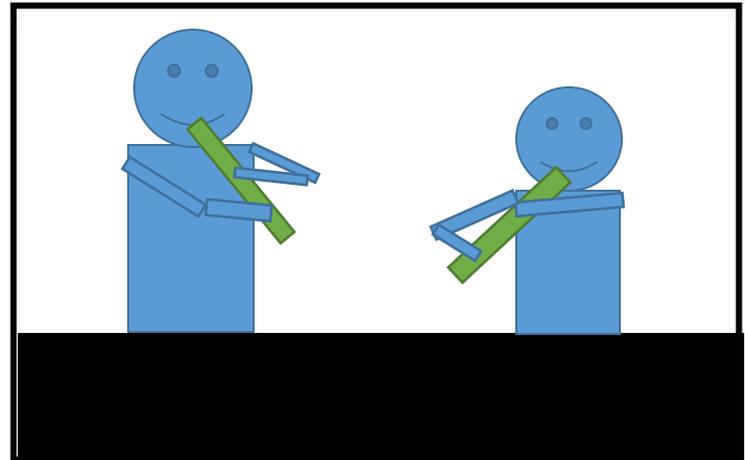
Host

BACK

KEY

FILL

1

4
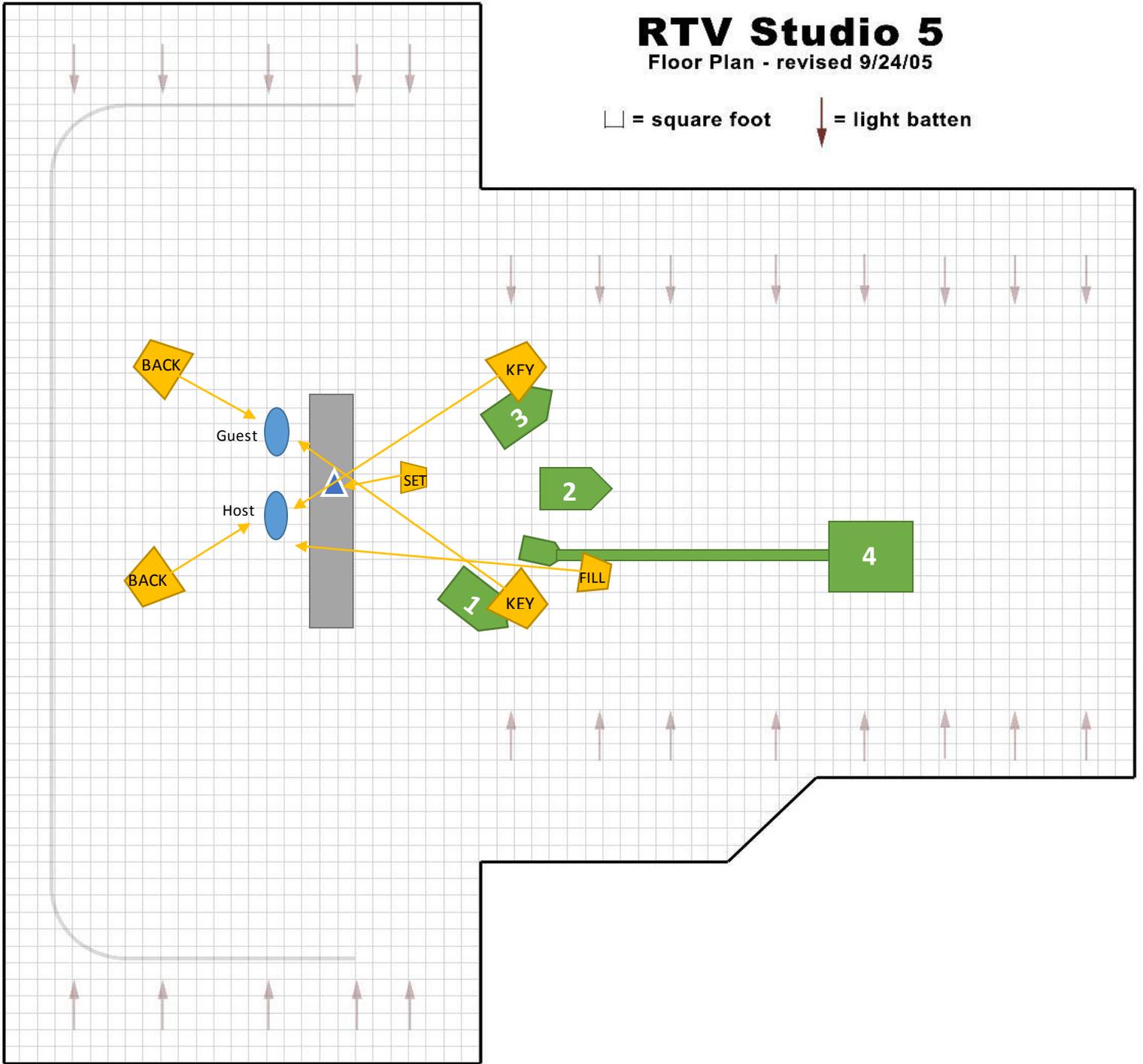
# KEY STORYBOARDS

CAM 4- High Angle Shot of Recorders on Table

CAM 2- 2-Shot plus room for Graphic

GRAPHIC

CAM 3- MCU of Host Playing Recorder

CAM 2- 2-shot of Host and Guest Playing together